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(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)  
महासचिव

Dr. (Mrs.) Pankaj Mittal  
(Former Vice Chancellor, BPS Women University, Haryana)  
Secretary General



भारतीय विश्वविद्यालय संघ  
Association of Indian Universities

AIU/Res/Consultancy/2024  
October 7, 2024

**Subject:** AIU Consultancy Services Initiative for Member Universities

**Dear Vice Chancellor/Director,**

Greetings from AIU!

This is in continuation of my earlier communications regarding the AIU Consultancy Services. As informed to you, we have a panel of consultants of high academic calibre and expertise in various fields who shall provide consultancy at very reasonable rates to improve various domains of your university. These experienced professionals bring a wealth of knowledge and practical insights that can contribute significantly to your university's growth and success. However, it is observed that universities are not taking full benefits of it. This is to remind you about this unique service of AIU initiated in the interest of member universities and request you to make best use of it.

We have a devoted web portal for the Consultancy Services which can be accessed from the main website of AIU. The areas of consultancy services cover a range of critical areas, including but not limited to:

- Ranking, Rating, and Accreditation Enhancement
- Implementation of the National Education Policy 2020
- Integration of Sustainable Development Goals (SDGs)
- Impact Analysis of Government Programs
- Regulatory Compliance with Statutory Councils
- Institutional Research Consultancy
- Academia-industry and Academia-Academia Collaborations
- Establishment of Innovation, Incubation, and Entrepreneurship Centers/Cells
- Facilitation of Philanthropic Funding and Research Grants
- Internationalization and Global Collaborations
- Community Engagement and Social Impact Initiatives
- Gender Sensitization and Inclusivity

We are excited to extend this opportunity to your university to leverage the expertise of our pool of consultants.

#### **How to Proceed**

To initiate the engagement of a consultant, your university can express interest by sending an official request to AIU, indicating the specific area of consultancy required. Our team will then facilitate the matching process, ensuring that the most suitable consultant is assigned to support your university's needs. A tripartite meeting between AIU, the University and the identified



consultant will be organised to finalise the terms and conditions including scope, timelines and consultancy fee. Thereafter, the consultant will start working with you and complete the project in defined time.

We encourage you to explore this initiative and take full advantage of the consultancy services AIU offers. By collaborating with our consultants, you can enhance your university's performance, strengthen academic-industry ties, and foster an environment of innovation and excellence.

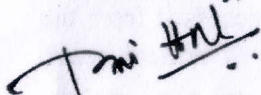
**We also request you to give this information wide publicity in your different departments and affiliated colleges.**

For further details regarding terms of engagement, please refer to the official documentation available on the AIU website. Alternatively, you may contact Dr S. Rama Devi Pani, Head Research Division through [email-researchaiu@gmail.com](mailto:email-researchaiu@gmail.com) and Phone No. 23230059 (Extn-202/241/220) for any assistance or clarification.

We look forward to your university to get benefit from this initiative.

Warm regards,

Yours sincerely,



(Dr Pankaj Mittal)

To

**All the Vice Chancellors of Member Universities**